

BRAVIA[™] 4K Professional Displays

24/7 displays designed for business

BZ40H-series FW-85BZ40H

FW-75BZ40H FW-65BZ40H FW-55BZ40H

BZ35F-series FW-49BZ35F FW-43BZ35F





4K Next generation picture quality

Bring the incredible depth and quality of 4K resolution to your business with our BRAVIA 4K Professional Displays, now available in 43" – 85" screen sizes.

Superior displays designed for business

Portrait, advanced control, professional mode, optional interactive compatibility, 24/7 operation or an embedded HTML5 platform for easy digital signage creation; our BRAVIA 4K Displays are designed to suit all your professional needs so you always present a clear image.

Professional design

Our line-up offers all the technological performance and style you'd expect from BRAVIA, powered by our X1 enhanced processor. The 4K LCD panel produces four times the pixels of Full HD for outstanding picture quality, while the ultra-slim new design enhances any corporate or retail environment.

Do more with our BRAVIA solutions

Look no further with BRAVIA. Our new range features a number of fantastic built in and optional solutions to customise your BRAVIA exactly the way you want. From meeting room solutions, Manage for TEOS, Connect for TEOS, TDM Digital Signage, Smart Automation System and the Applications Store, without the need for any external devices or players.

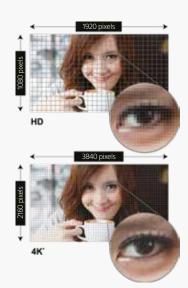
Key Features

Round the clock display

With reliable 24/7 operation, BRAVIA BZ series enable you to deliver your message around the clock. What is more, BRAVIA outshines ordinary displays with a high 620 cd/m²* and up to 850 cd/m²* brightness, combined with a fantastic 4K resolution, it ensures your visual communications always stand out, even in daylight or well-lit rooms, day and night.

New functionalities**

Discover a new world of possibilities with the new BRAVIA functionalities. From easily mirroring your content into your BRAVIA with Apple AirPlay and ChromeCast, supprting the Wi-Fi 5GHz, to using DICOM sim mode to correctly show X-ray images for non-diagnostic purposes.





4K X1 Processor

Ultimate Picture Quality



With over 8 million pixels, a 4K resolution screen offers four times the detail of Full HD. Combined with the ability to manage 4K 60P up to 18Gbps, it now produces a level of detail and realism beyond anything you've seen before.

Our powerful 4K X1 Processor enhances contrast, clarity and colour to the highest level. Clarity improves with intelligent upscaling and noise reduction, colours are individually enhanced, and the dynamic range of





contrast is optimised frame by frame. Higher contract, higher brightness

With Full Array Local Dimming being supported (applies to BZ40H models only). Specific sections of the screen can be incredibly bright while other areas remain pitch black so you get the best contrast possible, in addition, light areas in the image receive a boost in backlighting, creating brilliant peaks of brightness.



Compatible with High Dynamic Range (HDR)

View a wider range of brightness levels with HDR, the emerging video format that allows content creators to expand their range of creativity.



With new functionalities such as Wi-Fi 5GHz Support, Apple AirPlay, and DICOM, the BRAVIA perofmance is now stronger than ever before.

Elegant design

With the sleek new design, your BRAVIA will add a perfectly elegant touch to any environment.

Versatile control options

Easily control your BRAVIA remotely – including on/off, input signal select and adjust volume – via IP or via RS-232C. For quick operation in meetings or for digital signage, it takes just one click to change to your chosen default settings.

Automatic on/off feature

Easily programme your BRAVIA with the On Timer feature to automatically turn your BRAVIA on or off.

Portrait and 24/7 capability

Use the BRAVIA Display in portrait and 24/7 operation mode for a greater signage impact.

Professional Mode

There is now more control to disable input or remote control, remove labels and block buttons; customise and store display settings and features, add security then copy them easily from display to display via USB flash memory.

The total touchscreen solution

Turn your BRAVIA into an interactive touchscreen with our IR and capacitive technology overlays. Designed to fit seamlessly onto the BRAVIA screen, it's easy to set up and allows 10 multi-touch points or more for greater interaction. Contact your local Sony dealer for more information.



Bring the incredible depth and quality of 4K resolution to your business

Ideal for:

Corporate presentations Digital signage Video conferencing Education

Do more with BRAVIA

Built-in solutions

Meeting room solution

Standard and enhanced interface in meeting rooms with smart features, and efficient automated systems for input management. There is no need for extra controllers in the room and settings stay exactly as they have been programmed.

Media Player

+ 75%

Easily play images, videos and HTML content on your Pro BRAVIA from a USB flash drive.

Android Applications store

Endless possibilities to display what you need, without external devices, through dedicated applications.

Optional Solutions

Connect for TEOS

Great for collaborative working, Connect for TEOS allows smooth, speedy wireless screen mirroring from laptops, directly to BRAVIA Professional Displays. It's available as an easy-to-install app, with no extra hardware needed.

Manage for TEOS

Sony BRAVIA Professional Displays are fully compatible with Manage for TEOS. Intelligent workspaces can now have complete control of all of their connected devices and content in boardrooms, meeting rooms, offices, public areas and other locations. Plus, there is no player required.

Digital Signage Platform (TDM Digital Signage)

Create and generate your signage content simply and without limitation. This easy-to-use authoring tool lets you combine text, graphics, video, social media feeds and other live web content to produce dynamic marketing messages.



World Comparison











BZ-series Specifications

		FW-43BZ35F	FW-49BZ35F	FW-55BZ40H	FW-65BZ40H	FW-75BZ40H	FW-85BZ40H	
	Screen Size	108.0 cm	123.2cm	139.0 cm	164.0 cm	189.0 cm	215.0 cm	
	Brightness (cd/m ²))5	.55.5 Cm		' Peak 850	210.0 011	
	Native contrast ratio	1400:1 5000:1			6,000:1		4,000:1	
	Dynamic contrast ratio	40000:1		5500		600	000:1	
General	Response Time (ms)	5 8				6		
features	Display resolution (H x V, pixels)			3840x2160				
	HDR (High Dynamic Range) compatibility	Yes(HDR10, HLG)		Yes(HDR10,HLG,Dolby Vision)				
	Aspect Ratio			16:09				
	Portrait Compatibility	Yes						
	Dimming type	Local Dimming						
	Display device	LCD						
Display features	Backlight type	Edge LED Direct LED						
	4K Processor	Luge		X1 4K HDR Processor				
		24/7						
Video Specs	Operation time	24/7 Wide zoom/Normal/Full/Zoom/14:9 Auto/Wide zoom/Normal/Full/Zoom/14:9						
	Wide Mode	Wide 20011/100111	al/ Full/ 20011/ 14.9	V-		1111al/Full/20011/14.9		
	4:3 Default			Yes 4K X-Reality PRO				
	Video Processing	Mationflow VD 00						
	Motion enhancer	Motionflow XR 80	UHZ (NATIVE IUUHZ)	X-Motion Clarity, Auto mode				
	TRILUMINOS Display	Yes 179/90/90) degrae						
	Viewing Angle (Right/Left/Up/Down)	178(89/89) degree						
	HDMI Signal	(24,25,30,50,60Hz), 1080	,60Hz), 3840x2160p 5 (30,50,60Hz), 1080/24p, (30,50,60Hz), 720/24p, 480p, 480i	4096x2160p(24,50,60Hz), 3840x2160p(24,25,30,50,60Hz), 1080p(30,50,60,100,120Hz), 1080/24p, 1080i(50,60Hz), 720p(30,50,60Hz), 720/24p, 576p, 480p				
Audio Sport	Speaker Position		Down Firing	Side Back + Down Firing				
Audio Specs	Audio Power Output	10W + 10W						
Professional features Network Specs Convenience features Control Specs Inputs and outputs	Professional Hidden mode	Yes						
	HDMI auto wake-up	Yes						
	Compatible with TDM Digital Signage	Yes						
	HTML5 platform	Yes						
	Multicast/IPTV	Yes						
	Operating System	Android 9.0 (via firmware update) Android 9.0						
	On-board Storage (GB)	, and ou sto (via inflivence update)			6GB			
	Wi-Fi Direct	Yes						
	Wi-Fi Certified	Yes						
	Wireless LAN	Integrated						
	USB playback codecs		PEG4,VP8.HEVC/ MPEG4,AVC/MP3/	MPEG1:MPEG2/MPEG2PS:MPEG2/MPEG2TS(HDV,AVCHD):MPEG2,AVC/MP4(XAVC S):AVC,MPEG4,HEVC/AVI:Xvid,MotinJpeg/ASF(WMV):VC1/MOV:AVC,MPEG4,MotionJpeg/ MKV:Xvid,AVC,MPEG4,VP8.HEVC/WEBM:VP8/3GPP:MPEG4,AVC/MP3/ASF(WMA)/LPCM/WAV/ MP4AAC/FLAC/JPEG				
	On Screen Clock	Yes						
	Sleep Timer	Yes						
	On/Off Timer	Yes						
	Chromecast built-in	Yes						
	Apple AirPlay (Internet required)	- Yes						
	IP Control	Yes						
	RS-232C Control	1(Side)						
	HDMI-CEC	Yes						
	HDCP	HDCP2.3(for HDM1/2/3/4)						
	Composite Video Input(s)	1 (Rear Hybrid w/Component) 1(Side)						
	HDMI inputs total		e,1Rear)	4(4Side)				
	Analog Audio Input(s) (Total)	1 (R		۲(۲۰۵۵) 1(Side Analog Conversion)				
	Digital Audio Output(s)	· · · · · · · · · · · · · · · · · · ·		1(Side)				
	USB ports	1 (Rear) 1(Side) 3 (Side) 2(Side)						
	Ethernet inputs	2(Side) 2(Side)						
	Frame color	l(Side) Black						
Design features Environment specs	Stand Design	Silver	hevron	Metal Blade Stand				
	VESA® Hole Spacing Compatible	Silver Chevron		Yes				
	VESA* Hole Pitch(W x H)	10.0x20.0 cm	20.0x20.0 cm	i e	30.0x30.0 cm		40.0x40.0 cm	
	Energy label rating	В		۹.	50.0A50.0 Cm	A+	.0.0A-0.0 CIT	
	Screen Size for WEB(diagonal, cm, integer				1010		245.0	
	or 1st decimal)	108.0 cm	123.2cm	139.0 cm	164.0 cm	189.0 cm	215.0 cm	
	On-mode power consumption	Standard: 76.0W	Standard: 88.0W	97.0W	121.0W	152.0W	189.0W	
spers	Power Consumption (in Standby)	0.50W						
	Dynamic Backlight Control	Yes						
	Power Saving Mode / Back Light Off Mode	Yes						
Measurements	Dimension of TV without Stand (W x H x D)	Approx. 965x569x58 mm Approx.	Approx. 1098x644x58 mm Approx.	Approx. 1231×710×70 mm Approx.	Approx. 1450×833×70 mm Approx.	Approx. 1674×961x71 mm Approx.	Approx. 1899×1089×72 m Approx.	
	Dimension of TV with Stand (W x H x D)	965x628x279 mm	1098x703x279 mm	1231×780×338 mm	1450×903×338 mm	1674×1034×410 mm	1899×1162×441 m	
	Dimension of Package Carton (W x H x D)	Approx. 1070 x 695 x	Approx. 1188 x 776 x	Approx.	Approx.	Approx.	Approx.	
		148 mm	162 mm	1350x836x162 mm	1576x961x186 mm	1812x1110x188 mm	2038x1235x260 m	
	Weight of TV without Stand	Approx. 10.8 kg	Approx. 13.2 kg	Approx. 16.5 kg	Approx. 22.2 kg	Approx. 32.9 kg	Approx. 45.8 kg	
Weight	Weight of TV with Stand	Approx. 11.3 kg	Approx. 13.7 kg	Approx. 17.5 kg	Approx. 23.2 kg	Approx. 34.4 kg	Approx. 47.7 kg	
	Weight of Package Carton(Gross)	15kg	19kg	24kg	31kg	46kg	62kg	
Optional	10 point IR Touch Overlay	TO-43BZ35F-IR10	TO-49BZ35F-IR10	TO-55BZ40H-IR10	TO-65BZ40H-IR10	TO-75BZ40H-IR10	TO-85BZ40H-IR10	
Accessories	10 point Capacitive Touch Overlay	TO-43BZ35F-CA10	TO-49BZ35F-CA10	TO-55BZ40H-CA10	TO-65BZ40H-CA10	TO-75BZ40H-CA10	TO-85BZ40H-CA1	
Service and	Standard Warranty			3 Years with Adv				
Warranty	PrimeSupport 2 years extension reference	PSP.FW43BZ35.2X	PSP.FW49BZ35.2X	PSP.FDWBZH55.2X	PSP.FDWBZH65.2X	PSP.FDWBZH75.2X	PSP.FDWBZH85.2	

Optional accessories



CAB-VGAHDMI1 VGA to HDMI cable



Connect for TEOS license TEC-SC100



TDM digital signage software licenses TDM-DS1Y: 1 year TDM-DS3Y: 3 years



Frontcover FC-XXBZ40H/W FC-XXBZ40H/WO







*XX to be replaced by the display size. Please find more accessories on our website.

For full features visit pro.sony/products/professional-displays

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Sony is the leading supplier of AV/IT solutions to businesses across a wide variety of sectors including, Media and Broadcast, Video Security, Medical, Digital Cinema and Displays. It delivers products, systems and applications to enable the creation, manipulation and distribution of digital audio-visual content that add value to businesses and their customers. With over 25 years' experience in delivering innovative market-leading products, Sony is ideally placed to deliver exceptional quality and value to its customers. Collaborating with a network of established technology partners, Sony delivers end-to-end solutions that address the customer's needs, integrating software and systems to achieve each organisation's individual business goals. For more information please visit www.pro.sony.eu

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Distributed



CAB-RSJA1 RS232 jack cable



Manage for TEOS licenses TEM-CO10 TEM-MR10 TEM-DS10



SU-WL450/PSE Wall Mount







Totems TOT-XXBZ40H-IR10 TOT-XXBZ40H-CA10



KIO-XXBZ40H-IR10 KIO-XXBZ40H-CA10

PrimeSupport

All Sony BRAVIA Professional Displays sold into the EU, Norway and Switzerland come supplied with a 3 Year PrimeSupport pack, offering unique services and benefits, including:

- Freephone telephone helpdesk support (00 800 7898 7898) in 5 languages.
- Receive a completely new replacement model rather than repair as standard.

In addition, optional PrimeSupport Plus packs can be purchased to add a 2 year extension of the standard 3 year PrimeSupport and to give long-term assurance of expert support, technical assistance for 5 years from purchase date.

PrimeSupport Pro

SONY