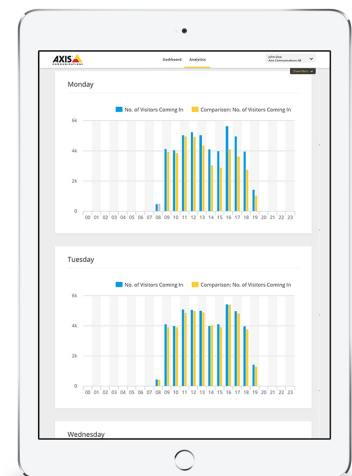


AXIS Store Reporter

Dynamic interface for understanding data

AXIS Store Reporter is a web-based service that gathers, at fixed time intervals, data from all applications under AXIS Store Optimization Suite and AXIS Loss Prevention Suite. The service is ideal for multi-camera and multi-site installations. Using one interface, you get insights into your store's performance with statistics and graphical representations from different locations and camera units. The different embedded retail analytics covers data such as visitor traffic, queue, occupancy, and demographics. The service allows you to create customized reports. It also comes with the AXIS Store Data Manager application, which can, among other things, notify you if there are problems retrieving data.

- > **Presents statistical data from AXIS Store Optimization Suite and AXIS Loss Prevention Suite applications**
- > **Ideal for multi-camera, multi-site installations**
- > **Creates customized reports**
- > **Supports system-health notification**



AXIS Store Reporter

General		Operating system Windows, Debian 8
Supported products	AXIS People Counter, AXIS 3D People Counter, AXIS Queue Monitor, AXIS Occupancy Estimator, AXIS Demographic Identifier, AXIS Direction Detector ^a , AXIS Tailgating Detector ^a , AXIS Random Selector ^a	Licenses One license is required per channel of data stream. Demo license available at www.axis.com
Functionality	<p>AXIS Store Data Manager included.</p> <p>Grouping, filtering, comparisons and drill-down of statistical data.</p> <p>Predefined analytic reports (including weather impact, trend and accuracy reports).</p> <p>Data export to PDF or Excel format.</p> <p>Support for HTML5 email reports.</p> <p>Responsive design for any platform, including desktops, tablets, and smart phones.</p> <p>Integration of POS data (not included in standard package).</p>	<p>Languages English, German, Spanish, Japanese, Swedish, Finnish</p> <p>a. <i>AXIS Store Data Manager only stores the people counting data from these applications.</i></p> <p>Environmental responsibility: www.axis.com/environmental-responsibility</p>
Configuration	Web configuration interface included	